

Social media is toxic, damaging and broken.

In a digital world where connections have never been easier to make, people have never felt so lonely and isolated. The Club We Love are building technology which will bring people around the world closer together based on their greatest passions and the characteristics which unite them:

in Members-only, Ad-free and Abuse-free app environments. This is grown-up social media.
The world needs it and you can help us shape it.

THE OPPORTUNITY

We created the vision for our **"Social Membership"** technology having enjoyed over 40 years at the cutting edge of digital media, sports partnerships and mobile app development. There are two areas of focus in the business: Sport and Non-Sport.

Our tech will be provided free of charge to all of our partners and we will enjoy a revenue share on the Social Membership fees (suggested at **£1.99/€2.25/\$2.49 per month**).

BUILT FOR SPORT

Within the sports world we will provide a superior social experience for everyone: fans, players, teams, leagues, referees, journalists, from elite clubs with millions of fans all over the world, to grassroots clubs who mean so much to their local community. The exact same Social Membership experience will be custom branded for each new app launch, within sport and outside of sport.

The smallest Social Membership communities will enjoy the same experience as the largest.

An example of
our vision for a
club and an
athlete:

**Liverpool
FC**
and
**Jude
Bellingham**



OUR FIRST LAUNCH

Deafster

Our first Non-Sports app launch is **Deafster**; the world's first social network for the global deaf and hearing loss communities, their friends and family members.



DEAFSTER
ALL EARS, ALL SIGNS,
ALL WELCOME

**WELCOME TO THE
WORLD'S FIRST EVER
SOCIAL MEMBERSHIP
COMMUNITY**

FOR THE DEAF AND HEARING LOSS
COMMUNITIES, THEIR FRIENDS
AND FAMILY MEMBERS

MEMBERS-ONLY
A private, secure
community.

AD-FREE
No ads. No distractions.
Just real connections.

ABUSE-FREE
Zero tolerance for
negativity. A safe space
for everyone.

**ALL EARS, ALL SIGNS,
ALL WELCOME**
Everyone belongs here.

THE RAISE

We are in the process of concluding our Pre-Seed raise. Having secured **£125k** of investment so far we are raising a final **£75k** to complete the build and go live in January.

We are raising at a **£2.5m valuation** with a total of **3% equity still available**. We have a 5-year plan to create a new category within social media ("Social Memberships"), securing a market-leading position around the world and achieving a minimum valuation of £100m. That would **return x40 to investors who join us at this stage**.

FOUNDER MEMBER STATUS

We wanted to offer individuals within the deaf and hearing loss communities the chance to invest and secure Founder Member status as a result. To do this we are setting a Minimum Entry level of just **£500 (£500 x40 = £20,000 targeted return)**.

This means there is a **maximum of 150 individuals** who can invest and secure Founder Member status too.

**We want to impact lives. We want to leave a legacy.
This is your chance to be part of the journey**

The deadline to register your interest in investing is **Wednesday 23rd September**
www.theclubwelove.com/deafster